

HOMEWALK

The Walk to End Homelessness

FUNDRAISING IDEAS

Corporate Sponsorship

Contact one or several companies and ask them to sponsor you! Reach out to your local dry cleaners, bakery, video rental store, dentist, etc.

Matching Funds

Does your company offer matching funds? Do your donors' companies offer matching funds? What a great way to increase your fundraising efforts!

Company Newsletter

Ask your company if they will allow you to include your pledge letter or run an ad in the company newsletter, encouraging co-workers to e-mail you for more information.

Organize "Dress Down Days" at Work

Ask management if you can have Dress Down Days to benefit your team at work. Charge people \$5 to wear jeans to work on Fridays or any other specified day. This is a quick and easy way to raise big bucks.

Ask Local Businesses To Donate To Your Cause

Ask local grocery stores, dry cleaners, gas stations, favorite restaurants, coffee shops, barber shops, stylists, manicurists...everyone YOU give money to!

Religious Organization's Newsletter

Ask your house of worship to include your letter in their newsletter or online bulletins. This is a great way to build a team, too!

Host a Fundraising Dinner at Your Favorite Restaurant

Ask your favorite restaurant to host a fundraising dinner for you or pick it up yourself. They supply the food and you supply patrons.

E-Mail Campaign

Use the HomeWalk website (www.homewalkla.org) to e-mail your fundraising letter to everyone in your address book. At the close of your letter, request that they e-mail your letter to everyone in their address book as well.

E-Mail Signature

Include all the information about the walk in your e-mail signature. Have people contact you for further information on how to donate. It could be as simple as, "I want to be the person who helps end homelessness. Ask me how you can be, too."

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WEEKEND FUNDRAISERS

Be A Guest Bartender

Ask your local bar if they'll allow you to be a guest bartender for a night, or even for a few hours on a Saturday afternoon. Send out an Evite, inviting everyone you know and everyone they know. Create a sign to place on the bar that reads, "All tips collected tonight will go directly to <your name> who's walking 5 kilometers to raise money to end homelessness in Los Angeles County." When people see the sign, they may be willing to dig a little deeper in their pocket!

Ask Your Favorite Restaurant to Help You Fundraise

Is there a local restaurant that you go to? Ask the owners if they will donate a portion of one evening's proceeds to your HomeWalk fundraising total. Then make flyers with the information, create an Evite, and invite everyone you know to eat there that evening. You'll bring in more business to the restaurant and more money to your HomeWalk fundraising total.

Karaoke Night

Sell tickets for an evening of singing at a local bar or at home. Get people to donate money to stop their friends from singing or have a singing contest. Charge an entry fee and give the proceeds to your HomeWalk fund.

Sports Tournament

Organize a fundraising kickball, softball, basketball, volleyball, badminton, or croquet tournament with your friends by charging an entrance fee that will benefit HomeWalk. The winning team gets half the pot and the rest goes to HomeWalk.

Car Wash

Ask your local gas station to sponsor you. Use their facilities and bring your own soap, buckets, etc. Get family and friends to join you. Make signs and charge drivers to wash their cars, with all the proceeds going to your fundraising total.

Poker Night

Sponsor a poker night. Charge an entrance fee to play in the poker tournament with the winner taking home 1/2 of the cash, the rest goes to your HomeWalk fundraising total.