



Creating Pathways Out of Poverty

# HOMEWALK

## Sample Fundraising Letter

Dear (NAME),

Los Angeles is the **homeless capital of the nation**. More individuals and families live without a place to call home here than any other city in the nation. In this time of economic crisis, when a growing number of families are facing serious financial hardships and many are becoming homeless, it is more important than ever to focus on permanent solutions to put an end to this unacceptable situation.

I am taking action and participating in United Way's 5K walk called HomeWalk on November 7th to raise awareness of the homelessness issue and the funds to do something about it.

To date, HomeWalk has mobilized over 8,000 walkers and raised over \$1,000,000 that has gone back into the community to support local programs that will help end homelessness for men, women and children in Los Angeles County.

We want to continue the success this year. I'm committed to raising \$\_\_\_\_\_ to ensure that homeless individuals and families have access to housing that's permanent and affordable, with other supports available that they may need, like health care, job training, and child care.

But I need your help to do it.

Please help end homelessness by making a donation to HomeWalk through my webpage at [www.homewalkla.org](http://www.homewalkla.org). Donations can also be mailed to United Way using the enclosed donation form or you can send me a check made out to United Way: 523 West 6<sup>th</sup> Street, Los Angeles, CA 90014. Please note this on your check and on the enclosed donation form.

Now more than ever we need to work together to fight poverty. So we can end homelessness for good.

Sincerely,

(Your name)

For more information on HomeWalk, please visit [www.homewalkla.org](http://www.homewalkla.org)